Survey results report

sample_survey_synthetic.csv

Nov 3, 2026

Sample (synthetic data)

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I. Research design

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Summary

Limitations

I. Research design

Table I-1. Research design

Item	Detail
Purpose	A sample built from a synthetic survey of 300 respondents (no real organization or names).
Commissioned by	Sample (synthetic data)
Cases	300
Variables (items)	20
Domains	Satisfaction (4 items) · Facility (4 items) · Same-scale items (3 items)
Data received	Nov 3, 2026
Analyses	Frequencies · Descriptive statistics · Reliability (Cronbach's α) · Independent-samples t test · One-way ANOVA · Cross-tabulation (χ^2)

II. Results

1. Respondent profile

Table II-1. Respondent profile

Variable	Category	Frequency	Percent
Gender	Female	166	55.30
	Male	134	44.70
AgeGroup	20s	61	20.30
	30s	67	22.30
	40s	71	23.70
	50s	66	22.00
	60 and over	35	11.70
Region	East	94	31.30
	North	57	19.00
	South	72	24.00
	West	77	25.70
Occupation	Office	112	37.30
	Other	47	15.70
	Professional	67	22.30
	Self-employed	46	15.30
	Student	28	9.30
Education	College	159	53.00
	Graduate school	41	13.70
	High school or less	100	33.30
Total		300	100.00

2. Results by item

Table II-2. Satisfaction — item means

Variable	N	M	SD
Satisfaction_1	300	3.57	0.99
Satisfaction_2	300	3.51	1.01
Satisfaction_3	300	3.41	1.01
Satisfaction_4	300	3.48	1.04
Satisfaction	300	3.49	0.67

Note: Reliability α = 0.576 (4 items). · Satisfaction: reliability is low, so interpret the domain score with care. · A domain score is the mean of its items (only cases that answered at least half of the items).

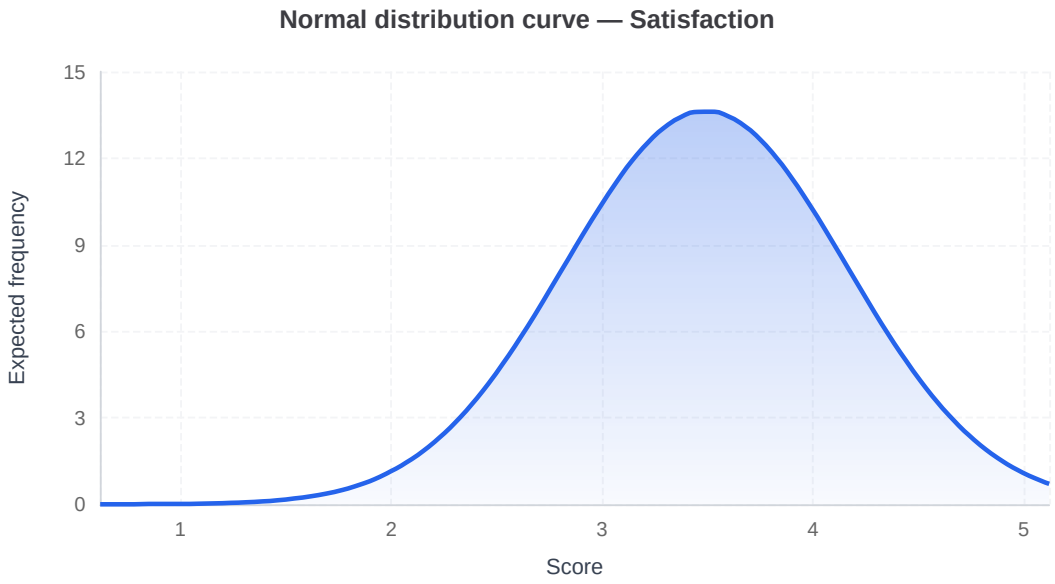


Figure II-1. Distribution of the Satisfaction score

The normal curve is drawn by the descriptive-statistics engine from the mean and SD of the domain score — skewness -0.229 · kurtosis -0.156.

Table II-3. Facility — item means

Variable	N	M	SD
Facility_1	300	3.19	1.02
Facility_2	300	3.27	1.02
Facility_3	300	3.21	1.00
Facility_4	300	3.31	0.97
Facility	300	3.25	0.68

Note: Reliability α = 0.603 (4 items). · A domain score is the mean of its items (only cases that answered at least half of the items).

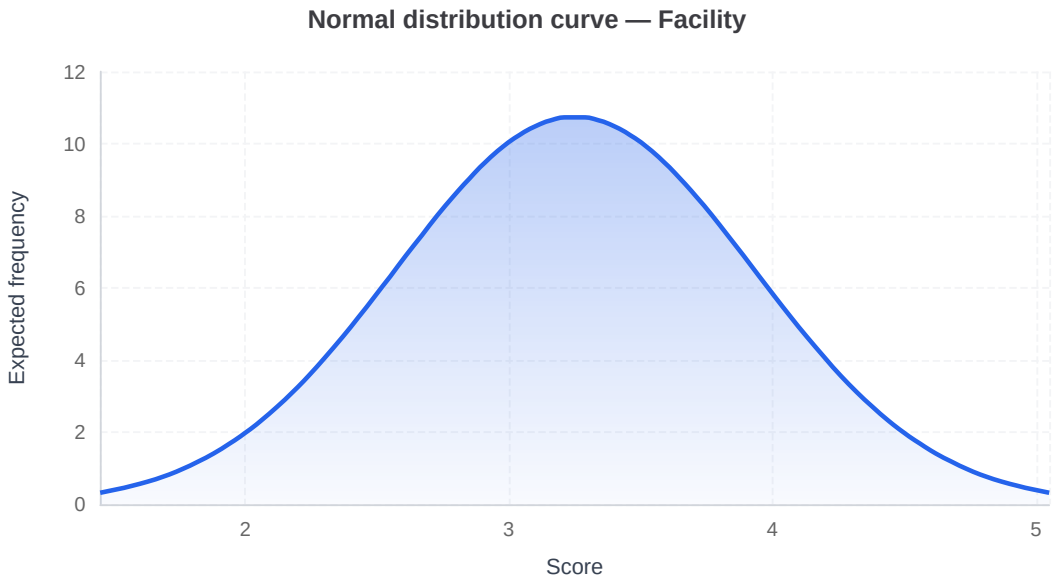


Figure II-2. Distribution of the Facility score

The normal curve is drawn by the descriptive-statistics engine from the mean and SD of the domain score — skewness -0.115 · kurtosis -0.547.

Table II-4. Same-scale items — item means

Variable	N	M	SD
Recommend	300	3.66	0.97
Revisit	300	3.56	0.97
Overall	300	3.74	0.91
Same-scale items	300	3.65	0.68

Note: Reliability α = 0.531 (3 items). · Same-scale items: reliability is low, so interpret the domain score with care. · A domain score is the mean of its items (only cases that answered at least half of the items).

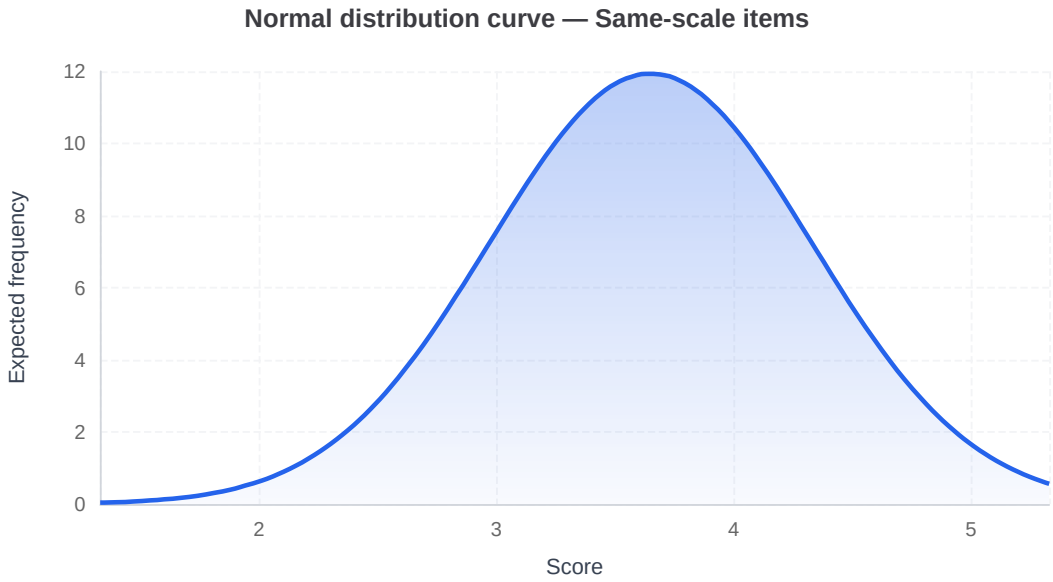


Figure II-3. Distribution of the Same-scale items score

The normal curve is drawn by the descriptive-statistics engine from the mean and SD of the domain score — skewness -0.321 · kurtosis -0.040.

Table II–5. UsedService frequency table

Category	Frequency	Percent	Valid Percent
No	171	57.00	57.00
Yes	129	43.00	43.00

Note: No value labels — categories are the codes in the data.

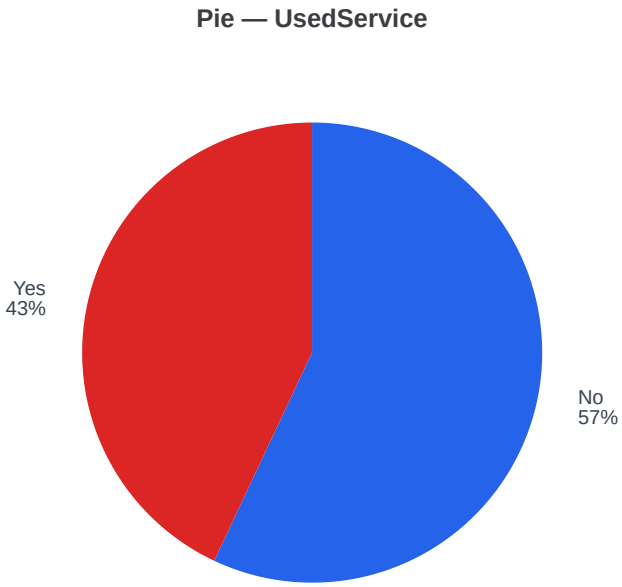


Figure II-4. Pie — UsedService

Table II–6. InfoSource frequency table

Category	Frequency	Percent	Valid Percent
Friends	62	20.70	20.70
Newspaper	71	23.70	23.70
Social media	51	17.00	17.00
TV	66	22.00	22.00
Website	50	16.70	16.70

Note: No value labels — categories are the codes in the data.

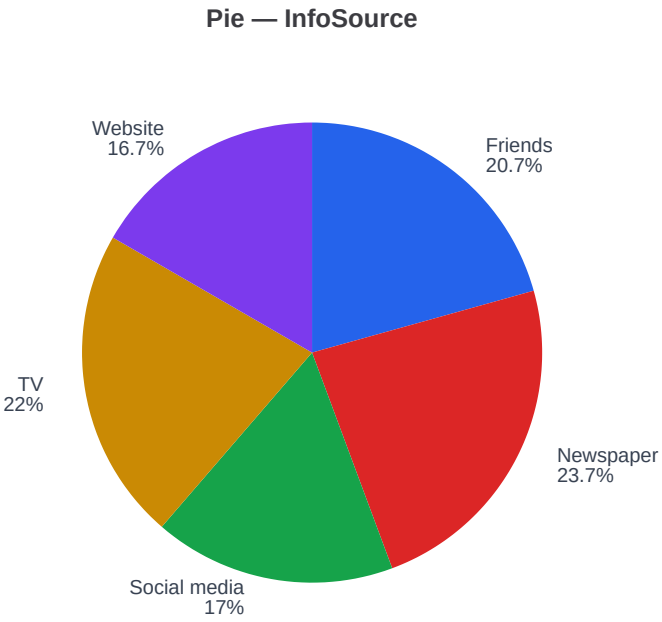


Figure II-5. Pie — InfoSource

Table II-7. UseFrequency frequency table

Category	Frequency	Percent	Valid Percent
Monthly	82	27.30	27.30
Quarterly	67	22.30	22.30
Rarely	78	26.00	26.00
Weekly	73	24.30	24.30

Note: No value labels — categories are the codes in the data.

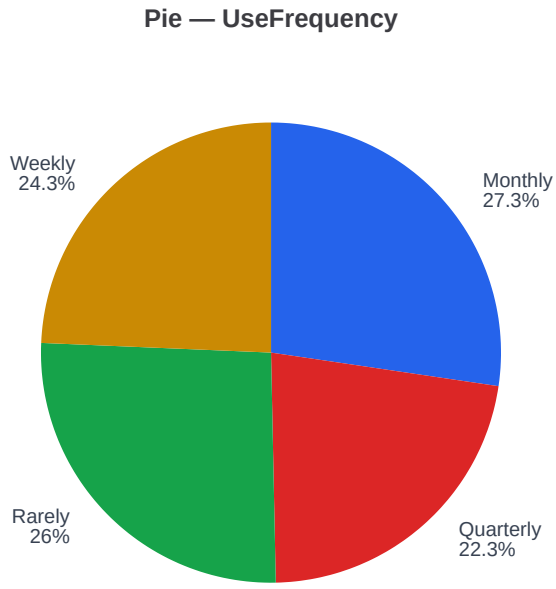


Figure II-6. Pie — UseFrequency

Table II-8. PreferredTime frequency table

Category	Frequency	Percent	Valid Percent
Afternoon	88	29.30	29.30
Evening	103	34.30	34.30
Morning	109	36.30	36.30

Note: No value labels — categories are the codes in the data.

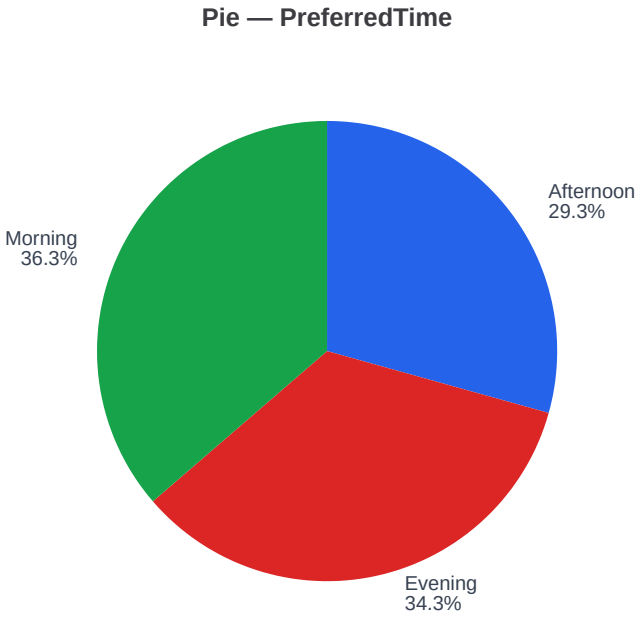


Figure II-7. Pie — PreferredTime

3. Differences between groups

Table II-9. Differences by Gender

Variable	Group	N	M	SD	t	p
Satisfaction_1	Female	166	3.69	0.996	2.280	.023
	Male	134	3.43	0.976		
Satisfaction_2	Female	166	3.57	0.987	1.078	.282
	Male	134	3.44	1.030		
Satisfaction_3	Female	166	3.42	1.010	0.222	.824
	Male	134	3.40	1.019		
Satisfaction_4	Female	166	3.49	1.083	0.086	.932
	Male	134	3.48	0.979		
Satisfaction	Female	166	3.54	0.682	1.361	.175
	Male	134	3.43	0.657		
Facility_1	Female	166	3.19	1.044	0.053	.958
	Male	134	3.19	0.982		
Facility_2	Female	166	3.31	1.026	0.751	.453
	Male	134	3.22	1.023		
Facility_3	Female	166	3.25	1.025	0.768	.443
	Male	134	3.16	0.959		
Facility_4	Female	166	3.29	0.935	-0.347	.729
	Male	134	3.33	1.017		
Facility	Female	166	3.26	0.665	0.461	.645
	Male	134	3.23	0.693		
Recommend	Female	166	3.73	0.955	1.487	.138
	Male	134	3.57	0.992		
Revisit	Female	166	3.49	0.983	-1.433	.153
	Male	134	3.65	0.952		

Table II-9. Differences by Gender (continued)

Variable	Group	N	M	SD	t	p
Overall	Female	166	3.74	0.914	0.091	.927
	Male	134	3.73	0.902		
Same-scale items	Female	166	3.65	0.676	0.068	.946
	Male	134	3.65	0.695		

There was a significant difference in Satisfaction_1 by Gender (t(298) = 2.28, p = .023).

Table II-10. Differences by AgeGroup

Variable	Group	N	M	SD	F	p
Satisfaction_1	20s	61	3.44	0.958	0.623	.646
	30s	67	3.64	0.847		
	40s	71	3.61	0.948		
	50s	66	3.50	1.167		
	60 and over	35	3.71	1.073		
Satisfaction_2	20s	61	3.39	1.005	0.983	.417
	30s	67	3.51	1.021		
	40s	71	3.52	0.969		
	50s	66	3.45	1.040		
	60 and over	35	3.80	0.994		
Satisfaction_3	20s	61	3.33	1.151	0.514	.726
	30s	67	3.40	1.045		
	40s	71	3.39	0.918		
	50s	66	3.39	0.943		
	60 and over	35	3.63	1.031		
Satisfaction_4	20s	61	3.51	1.105	0.594	.667
	30s	67	3.36	0.949		
	40s	71	3.46	0.998		
	50s	66	3.50	1.011		
	60 and over	35	3.69	1.207		
Satisfaction	20s	61	3.42	0.737	1.126	.344
	30s	67	3.48	0.642		
	40s	71	3.50	0.629		
	50s	66	3.46	0.675		

Table II-10. Differences by AgeGroup (continued)

Variable	Group	N	M	SD	F	p
Satisfaction	60 and over	35	3.71	0.679	1.126	.344
	20s	61	3.31	0.958		
	30s	67	3.12	1.122		
Facility_1	40s	71	3.30	1.020	1.248	.291
	50s	66	2.98	0.969		
	60 and over	35	3.29	0.957		
	20s	61	3.28	1.082		
	30s	67	3.36	0.916		
Facility_2	40s	71	3.14	0.961	0.989	.414
	50s	66	3.20	1.112		
	60 and over	35	3.51	1.067		
	20s	61	3.28	0.968		
	30s	67	3.13	0.998		
Facility_3	40s	71	3.23	1.017	0.234	.919
	50s	66	3.18	1.036		
	60 and over	35	3.29	0.957		
	20s	61	3.39	1.115		
	30s	67	3.31	0.957		
Facility_4	40s	71	3.41	0.950	0.794	.530
	50s	66	3.15	0.846		
	60 and over	35	3.23	1.003		
	20s	61	3.32	0.669		
Facility	30s	67	3.23	0.689	0.810	.519
	40s	71	3.27	0.647		

Table II-10. Differences by AgeGroup (continued)

Variable	Group	N	M	SD	F	p
Facility	50s	66	3.13	0.707	0.810	.519
	60 and over	35	3.33	0.675		
Recommend	20s	61	3.69	0.941	2.300	.059
	30s	67	3.87	0.936		
	40s	71	3.75	0.967		
	50s	66	3.39	0.943		
	60 and over	35	3.54	1.094		
Revisit	20s	61	3.54	0.787	1.398	.235
	30s	67	3.55	0.958		
	40s	71	3.56	1.092		
	50s	66	3.41	0.992		
	60 and over	35	3.89	0.963		
Overall	20s	61	3.79	0.839	0.115	.977
	30s	67	3.70	0.969		
	40s	71	3.76	0.948		
	50s	66	3.70	0.894		
	60 and over	35	3.74	0.886		
Same-scale items	20s	61	3.67	0.576	1.089	.362
	30s	67	3.71	0.671		
	40s	71	3.69	0.724		
	50s	66	3.50	0.710		
	60 and over	35	3.72	0.739		

There were no significant differences by AgeGroup in any of the 14 items (Satisfaction_1, Satisfaction_2, Satisfaction_3, Satisfaction_4, Satisfaction, Facility_1, Facility_2, Facility_3, Facility_4, Facility, Recommend, Revisit, Overall, Same-scale items).

Table Ⅱ-11. Differences by Region

Variable	Group	N	M	SD	F	p	Post hoc
Satisfaction_1	East(a)	94	3.46	0.991	0.747	.525	-
	North(b)	57	3.65	0.954			
	South(c)	72	3.56	1.047			
	West(d)	77	3.66	0.982			
Satisfaction_2	East(a)	94	3.40	1.009	1.347	.259	-
	North(b)	57	3.49	1.104			
	South(c)	72	3.46	0.992			
	West(d)	77	3.70	0.933			
Satisfaction_3	East(a)	94	3.24	1.084	2.278	.080	-
	North(b)	57	3.46	1.001			
	South(c)	72	3.35	0.952			
	West(d)	77	3.64	0.958			
Satisfaction_4	East(a)	94	3.37	1.145	0.948	.418	-
	North(b)	57	3.40	1.015			
	South(c)	72	3.60	0.959			
	West(d)	77	3.57	0.979			
Satisfaction	East(a)	94	3.37	0.719	2.369	.071	-
	North(b)	57	3.50	0.678			
	South(c)	72	3.49	0.610			
	West(d)	77	3.64	0.643			
Facility_1	East(a)	94	3.15	0.983	1.626	.183	-
	North(b)	57	2.96	1.068			
	South(c)	72	3.28	1.038			
	West(d)	77	3.32	0.979			

Table II-11. Differences by Region (continued)

Variable	Group	N	M	SD	F	p	Post hoc
Facility_2	East(a)	94	3.27	1.007	0.765	.514	-
	North(b)	57	3.18	1.088			
	South(c)	72	3.21	1.047			
	West(d)	77	3.42	0.978			
Facility_3	East(a)	94	3.19	0.976	0.694	.556	-
	North(b)	57	3.16	0.996			
	South(c)	72	3.14	1.052			
	West(d)	77	3.35	0.970			
Facility_4	East(a)	94	3.29	1.012	0.864	.460	-
	North(b)	57	3.25	0.969			
	South(c)	72	3.22	0.938			
	West(d)	77	3.45	0.953			
Facility	East(a)	94	3.22	0.655	1.715	.164	-
	North(b)	57	3.14	0.691			
	South(c)	72	3.21	0.717			
	West(d)	77	3.39	0.643			
Recommend	East(a)	94	3.49	1.055	1.912	.128	-
	North(b)	57	3.68	0.948			
	South(c)	72	3.67	0.993			
	West(d)	77	3.84	0.844			
Revisit	East(a)	94	3.55	0.990	2.834	.039	c<d
	North(b)	57	3.54	0.927			
	South(c)	72	3.33	0.934			
	West(d)	77	3.79	0.978			

Table II-11. Differences by Region (continued)

Variable	Group	N	M	SD	F	p	Post hoc
Overall	East(a)	94	3.74	0.879	0.033	.992	-
	North(b)	57	3.75	0.987			
	South(c)	72	3.71	0.956			
	West(d)	77	3.74	0.849			
Same-scale items	East(a)	94	3.60	0.710	1.658	.176	-
	North(b)	57	3.66	0.635			
	South(c)	72	3.57	0.713			
	West(d)	77	3.79	0.647			

Note: Post hoc: Tukey HSD · significant differences between the lettered groups · "-" = the ANOVA was not significant, so no post hoc test · "no significant pair" = the ANOVA was significant but no pairwise comparison was

There was a significant difference in Revisit by Region (F(3, 296) = 2.83, p = .039).

Table II-12. Differences by Occupation

Variable	Group	N	M	SD	F	p
Satisfaction_1	Office	112	3.45	1.003	1.432	.223
	Other	47	3.83	0.892		
	Professional	67	3.52	1.035		
	Self-employed	46	3.59	1.002		
	Student	28	3.71	0.976		
Satisfaction_2	Office	112	3.46	0.994	0.701	.592
	Other	47	3.68	0.887		
	Professional	67	3.52	1.078		
	Self-employed	46	3.57	1.068		
	Student	28	3.32	0.983		
Satisfaction_3	Office	112	3.28	0.979	1.172	.323
	Other	47	3.45	1.299		
	Professional	67	3.43	0.957		
	Self-employed	46	3.65	0.849		
	Student	28	3.43	0.959		
Satisfaction_4	Office	112	3.40	0.991	1.534	.192
	Other	47	3.66	1.109		
	Professional	67	3.33	1.173		
	Self-employed	46	3.54	0.959		
	Student	28	3.79	0.787		
Satisfaction	Office	112	3.40	0.660	1.651	.162
	Other	47	3.65	0.702		
	Professional	67	3.45	0.714		
	Self-employed	46	3.59	0.639		

Table II-12. Differences by Occupation (continued)

Variable	Group	N	M	SD	F	p
Satisfaction	Student	28	3.56	0.572	1.651	.162
	Office	112	3.18	0.979		
	Other	47	3.43	1.016		
Facility_1	Professional	67	2.96	1.036	2.089	.082
	Self-employed	46	3.15	0.918		
	Student	28	3.46	1.170		
	Office	112	3.37	1.004		
	Other	47	3.38	1.114		
Facility_2	Professional	67	3.07	0.974	1.868	.116
	Self-employed	46	3.41	1.066		
	Student	28	2.96	0.922		
	Office	112	3.15	1.050		
	Other	47	3.49	0.906		
Facility_3	Professional	67	3.12	0.993	1.178	.320
	Self-employed	46	3.24	0.899		
	Student	28	3.18	1.056		
	Office	112	3.31	0.987		
	Other	47	3.32	1.024		
Facility_4	Professional	67	3.19	0.909	0.368	.831
	Self-employed	46	3.39	1.000		
	Student	28	3.39	0.956		
	Office	112	3.25	0.659		
Facility	Other	47	3.40	0.702	1.669	.157
	Professional	67	3.09	0.669		

Table II-12. Differences by Occupation (continued)

Variable	Group	N	M	SD	F	p
Facility	Self-employed	46	3.30	0.672	1.669	.157
	Student	28	3.25	0.697		
	Office	112	3.65	0.956		
	Other	47	3.83	1.007		
Recommend	Professional	67	3.67	0.911	0.581	.676
	Self-employed	46	3.54	1.005		
	Student	28	3.57	1.103		
	Office	112	3.58	0.983		
	Other	47	3.57	0.903		
Revisit	Professional	67	3.46	0.974	1.464	.213
	Self-employed	46	3.41	1.087		
	Student	28	3.93	0.766		
	Office	112	3.69	0.930		
	Other	47	3.98	0.967		
Overall	Professional	67	3.69	0.802	1.500	.202
	Self-employed	46	3.59	0.884		
	Student	28	3.89	0.956		
	Office	112	3.64	0.713		
	Other	47	3.79	0.711		
Same-scale items	Professional	67	3.61	0.586	1.382	.240
	Self-employed	46	3.51	0.729		
	Student	28	3.80	0.631		

There were no significant differences by Occupation in any of the 14 items (Satisfaction_1, Satisfaction_2, Satisfaction_3, Satisfaction_4, Satisfaction, Facility_1, Facility_2, Facility_3, Facility_4, Facility, Recommend, Revisit, Overall, Same-scale items).

Table II-13. Differences by Education

Variable	Group	N	M	SD	F	p
	College	159	3.53	0.980		
Satisfaction_1	Graduate school	41	3.83	0.771	1.622	.199
	High school or less	100	3.53	1.087		
	College	159	3.48	1.005		
Satisfaction_2	Graduate school	41	3.61	0.972	0.285	.752
	High school or less	100	3.52	1.030		
	College	159	3.38	1.005		
Satisfaction_3	Graduate school	41	3.46	0.925	0.130	.878
	High school or less	100	3.43	1.066		
	College	159	3.43	1.003		
Satisfaction_4	Graduate school	41	3.80	1.054	2.312	.101
	High school or less	100	3.44	1.067		
	College	159	3.45	0.657		
Satisfaction	Graduate school	41	3.68	0.613	1.827	.163
	High school or less	100	3.48	0.711		
	College	159	3.10	1.026		
Facility_1	Graduate school	41	3.37	0.829	1.474	.231
	High school or less	100	3.26	1.060		
	College	159	3.31	1.018		
Facility_2	Graduate school	41	3.12	1.005	0.540	.583
	High school or less	100	3.28	1.045		
	College	159	3.25	0.985		
Facility_3	Graduate school	41	3.22	0.852	0.225	.799
	High school or less	100	3.16	1.070		

Table Ⅱ-13. Differences by Education (continued)

Variable	Group	N	M	SD	F	p
	College	159	3.25	0.993		
Facility_4	Graduate school	41	3.39	0.891	0.557	.573
	High school or less	100	3.36	0.969		
	College	159	3.23	0.683		
Facility	Graduate school	41	3.27	0.564	0.141	.868
	High school or less	100	3.27	0.713		
	College	159	3.64	0.910		
Recommend	Graduate school	41	3.78	1.037	0.369	.692
	High school or less	100	3.65	1.048		
	College	159	3.56	0.997		
Revisit	Graduate school	41	3.51	0.978	0.070	.932
	High school or less	100	3.58	0.934		
	College	159	3.69	0.921		
Overall	Graduate school	41	3.93	1.010	1.098	.335
	High school or less	100	3.73	0.839		
	College	159	3.63	0.656		
Same-scale items	Graduate school	41	3.74	0.762	0.428	.652
	High school or less	100	3.65	0.696		

Note: Several group comparisons were made together, so read the p values as a guide only.

There were no significant differences by Education in any of the 14 items (Satisfaction_1, Satisfaction_2, Satisfaction_3, Satisfaction_4, Satisfaction, Facility_1, Facility_2, Facility_3, Facility_4, Facility, Recommend, Revisit, Overall, Same-scale items).

Table II-14. Crosstab: Gender × UsedService

Gender	Count type	No	Yes	Total
Female	Count	93	73	166
	Row %	56.0%	44.0%	100.0%
Male	Count	78	56	134
	Row %	58.2%	41.8%	100.0%
Total	Count	171	129	300
	Row %	57.0%	43.0%	100.0%
Tests & measures	Pearson Chi-Square	0.144	1	.704
Tests & measures	Likelihood Ratio	0.144	1	.704
Tests & measures	Fisher's Exact Test	—	—	.726
Tests & measures	N of Valid Cases	300	—	—

The crosstab compares how answers to 'UsedService' split across 'Gender'.

Table II-15. Crosstab: AgeGroup × UsedService

AgeGroup	Count type	No	Yes	Total
20s	Count	36	25	61
	Row %	59.0%	41.0%	100.0%
30s	Count	42	25	67
	Row %	62.7%	37.3%	100.0%
40s	Count	39	32	71
	Row %	54.9%	45.1%	100.0%
50s	Count	34	32	66
	Row %	51.5%	48.5%	100.0%
60 and over	Count	20	15	35
	Row %	57.1%	42.9%	100.0%
Total	Count	171	129	300
	Row %	57.0%	43.0%	100.0%
Tests & measures	Pearson Chi-Square	1.920	4	.751
Tests & measures	Likelihood Ratio	1.925	4	.750
Tests & measures	N of Valid Cases	300	—	—

Answers to 'UsedService' are shown separately for each group of 'AgeGroup'.

Table II-16. Crosstab: Region × UsedService

Region	Count type	No	Yes	Total
East	Count	52	42	94
	Row %	55.3%	44.7%	100.0%
North	Count	32	25	57
	Row %	56.1%	43.9%	100.0%
South	Count	42	30	72
	Row %	58.3%	41.7%	100.0%
West	Count	45	32	77
	Row %	58.4%	41.6%	100.0%
Total	Count	171	129	300
	Row %	57.0%	43.0%	100.0%
Tests & measures	Pearson Chi-Square	0.243	3	.970
Tests & measures	Likelihood Ratio	0.243	3	.970
Tests & measures	N of Valid Cases	300	—	—

The crosstab compares how answers to ‘UsedService’ split across ‘Region’.

Table II-17. Crosstab: Occupation × UsedService

Occupation	Count type	No	Yes	Total
Office	Count	69	43	112
	Row %	61.6%	38.4%	100.0%
Other	Count	30	17	47
	Row %	63.8%	36.2%	100.0%
Professional	Count	33	34	67
	Row %	49.3%	50.7%	100.0%
Self-employed	Count	24	22	46
	Row %	52.2%	47.8%	100.0%
Student	Count	15	13	28
	Row %	53.6%	46.4%	100.0%
Total	Count	171	129	300
	Row %	57.0%	43.0%	100.0%
Tests & measures	Pearson Chi-Square	4.076	4	.396
Tests & measures	Likelihood Ratio	4.080	4	.395
Tests & measures	N of Valid Cases	300	—	—

The crosstab compares how answers to ‘UsedService’ split across ‘Occupation’.

Table II-18. Crosstab: Education × UsedService

Education	Count type	No	Yes	Total
College	Count	91	68	159
	Row %	57.2%	42.8%	100.0%
Graduate school	Count	28	13	41
	Row %	68.3%	31.7%	100.0%
High school or less	Count	52	48	100
	Row %	52.0%	48.0%	100.0%
Total	Count	171	129	300
	Row %	57.0%	43.0%	100.0%
Tests & measures	Pearson Chi-Square	3.157	2	.206
Tests & measures	Likelihood Ratio	3.217	2	.200
Tests & measures	N of Valid Cases	300	—	—

Answers to 'UsedService' are shown separately for each group of 'Education'.

Table II-19. Crosstab: Gender × InfoSource

Gender	Count type	Friends	Newspaper	Social media	TV	Website	Total
Female	Count	30	36	32	38	30	166
	Row %	18.1%	21.7%	19.3%	22.9%	18.1%	100.0%
Male	Count	32	35	19	28	20	134
	Row %	23.9%	26.1%	14.2%	20.9%	14.9%	100.0%
Total	Count	62	71	51	66	50	300
	Row %	20.7%	23.7%	17.0%	22.0%	16.7%	100.0%
Tests & measures	Pearson Chi-Square	3.534	4	.473	-	-	-
Tests & measures	Likelihood Ratio	3.544	4	.471	-	-	-
Tests & measures	N of Valid Cases	300	—	—	-	-	-

The crosstab compares how answers to 'InfoSource' split across 'Gender'.

Table II–20. Crosstab: AgeGroup × InfoSource

AgeGroup	Count type	Friends	Newspaper	Social media	TV	Website	Total
20s	Count	13	15	9	16	8	61
	Row %	21.3%	24.6%	14.8%	26.2%	13.1%	100.0%
30s	Count	12	20	11	11	13	67
	Row %	17.9%	29.9%	16.4%	16.4%	19.4%	100.0%
40s	Count	17	13	12	18	11	71
	Row %	23.9%	18.3%	16.9%	25.4%	15.5%	100.0%
50s	Count	14	16	13	12	11	66
	Row %	21.2%	24.2%	19.7%	18.2%	16.7%	100.0%
60 and over	Count	6	7	6	9	7	35
	Row %	17.1%	20.0%	17.1%	25.7%	20.0%	100.0%
Total	Count	62	71	51	66	50	300
	Row %	20.7%	23.7%	17.0%	22.0%	16.7%	100.0%
Tests & measures	Pearson Chi-Square	7.018	16	.973	-	-	-
Tests & measures	Likelihood Ratio	7.091	16	.971	-	-	-
Tests & measures	N of Valid Cases	300	—	—	-	-	-

The crosstab compares how answers to ‘InfoSource’ split across ‘AgeGroup’.

Table II-21. Crosstab: Region × InfoSource

Region	Count type	Friends	Newspaper	Social media	TV	Website	Total
East	Count	14	23	17	21	19	94
	Row %	14.9%	24.5%	18.1%	22.3%	20.2%	100.0%
North	Count	10	20	8	11	8	57
	Row %	17.5%	35.1%	14.0%	19.3%	14.0%	100.0%
South	Count	17	13	12	18	12	72
	Row %	23.6%	18.1%	16.7%	25.0%	16.7%	100.0%
West	Count	21	15	14	16	11	77
	Row %	27.3%	19.5%	18.2%	20.8%	14.3%	100.0%
Total	Count	62	71	51	66	50	300
	Row %	20.7%	23.7%	17.0%	22.0%	16.7%	100.0%
Tests & measures	Pearson Chi-Square	10.584	12	.565	-	-	-
Tests & measures	Likelihood Ratio	10.308	12	.589	-	-	-
Tests & measures	N of Valid Cases	300	—	—	-	-	-

Answers to 'InfoSource' are shown separately for each group of 'Region'.

Table II–22. Crosstab: Occupation × InfoSource

Occupation	Count type	Friends	Newspaper	Social media	TV	Website	Total
Office	Count	25	27	21	20	19	112
	Row %	22.3%	24.1%	18.8%	17.9%	17.0%	100.0%
Other	Count	10	12	9	13	3	47
	Row %	21.3%	25.5%	19.1%	27.7%	6.4%	100.0%
Professional	Count	13	12	12	14	16	67
	Row %	19.4%	17.9%	17.9%	20.9%	23.9%	100.0%
Self-employed	Count	6	13	4	16	7	46
	Row %	13.0%	28.3%	8.7%	34.8%	15.2%	100.0%
Student	Count	8	7	5	3	5	28
	Row %	28.6%	25.0%	17.9%	10.7%	17.9%	100.0%
Total	Count	62	71	51	66	50	300
	Row %	20.7%	23.7%	17.0%	22.0%	16.7%	100.0%
Tests & measures	Pearson Chi-Square	17.831	16	.334	-	-	-
Tests & measures	Likelihood Ratio	18.944	16	.272	-	-	-
Tests & measures	N of Valid Cases	300	—	—	-	-	-

The crosstab compares how answers to ‘InfoSource’ split across ‘Occupation’.

Table II-23. Crosstab: Education × InfoSource

Education	Count type	Friends	Newspaper	Social media	TV	Website	Total
College	Count	30	33	29	40	27	159
	Row %	18.9%	20.8%	18.2%	25.2%	17.0%	100.0%
Graduate school	Count	10	13	5	5	8	41
	Row %	24.4%	31.7%	12.2%	12.2%	19.5%	100.0%
High school or less	Count	22	25	17	21	15	100
	Row %	22.0%	25.0%	17.0%	21.0%	15.0%	100.0%
Total	Count	62	71	51	66	50	300
	Row %	20.7%	23.7%	17.0%	22.0%	16.7%	100.0%
Tests & measures	Pearson Chi-Square	6.008	8	.646	-	-	-
Tests & measures	Likelihood Ratio	6.283	8	.616	-	-	-
Tests & measures	N of Valid Cases	300	—	—	-	-	-

The crosstab compares how answers to 'InfoSource' split across 'Education'.

Table II-24. Crosstab: Gender × UseFrequency

Gender	Count type	Monthly	Quarterly	Rarely	Weekly	Total
Female	Count	52	34	42	38	166
	Row %	31.3%	20.5%	25.3%	22.9%	100.0%
Male	Count	30	33	36	35	134
	Row %	22.4%	24.6%	26.9%	26.1%	100.0%
Total	Count	82	67	78	73	300
	Row %	27.3%	22.3%	26.0%	24.3%	100.0%
Tests & measures	Pearson Chi-Square	3.124	3	.373	-	-
Tests & measures	Likelihood Ratio	3.156	3	.368	-	-
Tests & measures	N of Valid Cases	300	—	—	-	-

Answers to 'UseFrequency' are shown separately for each group of 'Gender'.

Table II-25. Crosstab: AgeGroup × UseFrequency

AgeGroup	Count type	Monthly	Quarterly	Rarely	Weekly	Total
20s	Count	20	19	4	18	61
	Row %	32.8%	31.1%	6.6%	29.5%	100.0%
30s	Count	24	10	19	14	67
	Row %	35.8%	14.9%	28.4%	20.9%	100.0%
40s	Count	15	13	29	14	71
	Row %	21.1%	18.3%	40.8%	19.7%	100.0%
50s	Count	14	19	12	21	66
	Row %	21.2%	28.8%	18.2%	31.8%	100.0%
60 and over	Count	9	6	14	6	35
	Row %	25.7%	17.1%	40.0%	17.1%	100.0%
Total	Count	82	67	78	73	300
	Row %	27.3%	22.3%	26.0%	24.3%	100.0%
Tests & measures	Pearson Chi-Square	33.406	12	< .001	-	-
Tests & measures	Likelihood Ratio	36.025	12	< .001	-	-
Tests & measures	N of Valid Cases	300	—	—	-	-

The crosstab compares how answers to ‘UseFrequency’ split across ‘AgeGroup’.

Table II-26. Crosstab: Region × UseFrequency

Region	Count type	Monthly	Quarterly	Rarely	Weekly	Total
East	Count	25	23	22	24	94
	Row %	26.6%	24.5%	23.4%	25.5%	100.0%
North	Count	14	15	15	13	57
	Row %	24.6%	26.3%	26.3%	22.8%	100.0%
South	Count	17	11	22	22	72
	Row %	23.6%	15.3%	30.6%	30.6%	100.0%
West	Count	26	18	19	14	77
	Row %	33.8%	23.4%	24.7%	18.2%	100.0%
Total	Count	82	67	78	73	300
	Row %	27.3%	22.3%	26.0%	24.3%	100.0%
Tests & measures	Pearson Chi-Square	7.274	9	.609	-	-
Tests & measures	Likelihood Ratio	7.397	9	.596	-	-
Tests & measures	N of Valid Cases	300	—	—	-	-

The crosstab compares how answers to ‘UseFrequency’ split across ‘Region’.

Table II-27. Crosstab: Occupation × UseFrequency

Occupation	Count type	Monthly	Quarterly	Rarely	Weekly	Total
Office	Count	28	25	36	23	112
	Row %	25.0%	22.3%	32.1%	20.5%	100.0%
Other	Count	14	10	10	13	47
	Row %	29.8%	21.3%	21.3%	27.7%	100.0%
Professional	Count	17	16	18	16	67
	Row %	25.4%	23.9%	26.9%	23.9%	100.0%
Self-employed	Count	16	11	6	13	46
	Row %	34.8%	23.9%	13.0%	28.3%	100.0%
Student	Count	7	5	8	8	28
	Row %	25.0%	17.9%	28.6%	28.6%	100.0%
Total	Count	82	67	78	73	300
	Row %	27.3%	22.3%	26.0%	24.3%	100.0%
Tests & measures	Pearson Chi-Square	8.279	12	.763	-	-
Tests & measures	Likelihood Ratio	8.813	12	.719	-	-
Tests & measures	N of Valid Cases	300	—	—	-	-

Answers to ‘UseFrequency’ are shown separately for each group of ‘Occupation’.

Table II-28. Crosstab: Education × UseFrequency

Education	Count type	Monthly	Quarterly	Rarely	Weekly	Total
College	Count	42	35	45	37	159
	Row %	26.4%	22.0%	28.3%	23.3%	100.0%
Graduate school	Count	18	6	9	8	41
	Row %	43.9%	14.6%	22.0%	19.5%	100.0%
High school or less	Count	22	26	24	28	100
	Row %	22.0%	26.0%	24.0%	28.0%	100.0%
Total	Count	82	67	78	73	300
	Row %	27.3%	22.3%	26.0%	24.3%	100.0%
Tests & measures	Pearson Chi-Square	8.660	6	.194	-	-
Tests & measures	Likelihood Ratio	8.225	6	.222	-	-
Tests & measures	N of Valid Cases	300	—	—	-	-

The crosstab compares how answers to 'UseFrequency' split across 'Education'.

Table II-29. Crosstab: Gender × PreferredTime

Gender	Count type	Afternoon	Evening	Morning	Total
Female	Count	54	54	58	166
	Row %	32.5%	32.5%	34.9%	100.0%
Male	Count	34	49	51	134
	Row %	25.4%	36.6%	38.1%	100.0%
Total	Count	88	103	109	300
	Row %	29.3%	34.3%	36.3%	100.0%
Tests & measures	Pearson Chi-Square	1.845	2	.397	-
Tests & measures	Likelihood Ratio	1.858	2	.395	-
Tests & measures	N of Valid Cases	300	—	—	-

The crosstab compares how answers to 'PreferredTime' split across 'Gender'.

Table II-30. Crosstab: AgeGroup × PreferredTime

AgeGroup	Count type	Afternoon	Evening	Morning	Total
20s	Count	20	17	24	61
	Row %	32.8%	27.9%	39.3%	100.0%
30s	Count	20	20	27	67
	Row %	29.9%	29.9%	40.3%	100.0%
40s	Count	19	23	29	71
	Row %	26.8%	32.4%	40.8%	100.0%
50s	Count	16	28	22	66
	Row %	24.2%	42.4%	33.3%	100.0%
60 and over	Count	13	15	7	35
	Row %	37.1%	42.9%	20.0%	100.0%
Total	Count	88	103	109	300
	Row %	29.3%	34.3%	36.3%	100.0%
Tests & measures	Pearson Chi-Square	8.510	8	.385	-
Tests & measures	Likelihood Ratio	8.894	8	.351	-
Tests & measures	N of Valid Cases	300	—	—	-

Answers to 'PreferredTime' are shown separately for each group of 'AgeGroup'.

Table II-31. Crosstab: Region × PreferredTime

Region	Count type	Afternoon	Evening	Morning	Total
East	Count	28	35	31	94
	Row %	29.8%	37.2%	33.0%	100.0%
North	Count	13	23	21	57
	Row %	22.8%	40.4%	36.8%	100.0%
South	Count	21	21	30	72
	Row %	29.2%	29.2%	41.7%	100.0%
West	Count	26	24	27	77
	Row %	33.8%	31.2%	35.1%	100.0%
Total	Count	88	103	109	300
	Row %	29.3%	34.3%	36.3%	100.0%
Tests & measures	Pearson Chi-Square	3.860	6	.696	-
Tests & measures	Likelihood Ratio	3.888	6	.692	-
Tests & measures	N of Valid Cases	300	—	—	-

The crosstab compares how answers to ‘PreferredTime’ split across ‘Region’.

Table II-32. Crosstab: Occupation × PreferredTime

Occupation	Count type	Afternoon	Evening	Morning	Total
Office	Count	30	37	45	112
	Row %	26.8%	33.0%	40.2%	100.0%
Other	Count	15	18	14	47
	Row %	31.9%	38.3%	29.8%	100.0%
Professional	Count	21	26	20	67
	Row %	31.3%	38.8%	29.9%	100.0%
Self-employed	Count	16	14	16	46
	Row %	34.8%	30.4%	34.8%	100.0%
Student	Count	6	8	14	28
	Row %	21.4%	28.6%	50.0%	100.0%
Total	Count	88	103	109	300
	Row %	29.3%	34.3%	36.3%	100.0%
Tests & measures	Pearson Chi-Square	5.899	8	.659	-
Tests & measures	Likelihood Ratio	5.859	8	.663	-
Tests & measures	N of Valid Cases	300	—	—	-

The crosstab compares how answers to ‘PreferredTime’ split across ‘Occupation’.

Table II-33. Crosstab: Education × PreferredTime

Education	Count type	Afternoon	Evening	Morning	Total
College	Count	47	64	48	159
	Row %	29.6%	40.3%	30.2%	100.0%
Graduate school	Count	19	4	18	41
	Row %	46.3%	9.8%	43.9%	100.0%
High school or less	Count	22	35	43	100
	Row %	22.0%	35.0%	43.0%	100.0%
Total	Count	88	103	109	300
	Row %	29.3%	34.3%	36.3%	100.0%
Tests & measures	Pearson Chi-Square	18.250	4	.001	-
Tests & measures	Likelihood Ratio	20.594	4	< .001	-
Tests & measures	N of Valid Cases	300	—	—	-

Answers to 'PreferredTime' are shown separately for each group of 'Education'.

Summary

There was a statistically significant difference in Satisfaction_1 by Gender (p = .023).

There was a statistically significant difference in Revisit by Region (p = .039).

The domain with the highest mean is Same-scale items (M = 3.65) and the one with the lowest is Facility (M = 3.25).

Limitations

The tables and numbers in this report are as calculated by the analysis engine, and the interpretation follows fixed rules.

Differences between groups show that the groups differ; they do not show cause and effect.

Several group comparisons were made together, so read the p values as a guide only.

Domains with reliability (α) below .60 (Satisfaction, Same-scale items) need care when their scores are interpreted.

No independent or dependent variables were specified, so relationship analyses such as regression, mediation and correlation are not included.

Survey results report

Nov 3, 2026